

Industrial Video & Control

www.ivcco.com

Phone: 617-467-3059

Fax: 617-687-0751

Date: August 7, 2007

Industrial Video & Control Co. introduces cellular PTZ camera

Industrial Video & Control and WAAV collaborate to introduce surveillance camera system accessible via 3G cellular networks.

Newton, MA – August 7, 2007 – Industrial Video & Control Co. (IVC), a leading provider of networked-based video surveillance systems, announced today that it has introduced a new line of cameras designed for use with cellular network infrastructures. The new camera line utilizes cellular technology developed by WAAV Inc., manufacturer of 3G cellular equipment for mobile applications.

“We are seeing an increasing demand for mobile and temporary video surveillance systems that offer easy to use remote access,” states Norman Fast, president of IVC. “Up to now, getting quality video at reasonable frame rates over cellular networks has been a problem. Our collaboration with WAAV offers a new level of performance over the next generation networks now being rolled out. We analyzed many cellular solutions; in the end WAAV’s technology out-performed all others, so it was an easy choice selecting them as a cellular equipment partner.”

The initial product offering is a color, outdoor, pan-tilt-zoom (PTZ) camera with an 18x optical zoom. Other PTZ and fixed cameras will soon be available. The camera comes ready to work within an EVDO Rev. A cellular network (such as Sprint®). When used with IVC camera management software, users can remotely access and control the camera. This camera system is ideal for applications that require temporary video surveillance, such as construction and public safety.

“WAAV’s focus on enterprise applications and our award-winning video upload capabilities ensure the best possible connection for remote video,” says WAAV’s Director of Marketing, Benjamin Fischer. “We see a great opportunity for growth in the area of mobile surveillance, and IVC is a unique partner in that they bring both software and hardware expertise to the table. The result is a quality, easy to use product.”

About Industrial Video & Control Company

Based in Newton, MA, IVC delivers a broad range of quality IP based video systems to industrial, commercial and military applications. Their standards-based software, which delivers quality video to PCs and other client devices over a network, is designed to be scalable and easily integrate with third party software. A key strength of IVC is its ability to develop cameras, enclosures, and software to meet demanding customer requirements.

About WAAV Inc

Since 2004, WAAV has been the world leader in the mobile cellular router market. Based in Cambridge, MA, WAAV's mobile access points enable broadband Internet speeds while in moving vehicles or remote locations. WAAV’s award-winning AirBox is transforming how people access information in the security and broadcasting sectors, government and enterprise fleets, mass transportation, and many other industries worldwide. For more information, please visit www.waav.com to learn more.

For further information, please contact:

Clarke Esler, IVC, Phone: 617-467-3059, E-mail: info@ivcco.com

Jennifer Barthe, WAAV, Phone: 888-438-9228 x804, Email: jbarthe@waav.com

###