

Industrial Video & Control

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## Industrial Video & Control Co. Introduces All-weather PoE PTZ Camera

*PTZ-3130-10, 36X Zoom, PoE camera rated to operate at -29°C now shipping.*

**Newton, MA – June 26, 2008**– Industrial Video & Control Co. (IVC), a leading provider of networked-based video surveillance systems, announced today that it has introduced a new all-weather, outdoor PTZ camera that requires only a powered Ethernet connection.

IVC is a manufacturer of IP-based cameras and developer of advanced software for managing networks of video systems. “With the proliferation of indoor PoE cameras, it was inevitable that customers were going to demand similar ease of installation for their outdoor cameras,” states Norman Fast, president of IVC. “PoE technology has finally caught up to this demand and now we can deliver a high-quality product that is easier and cheaper to install.”

IVC believes this is the first commercially available outdoor PTZ PoE camera that can reliably operate in colder climates. This unit includes a camera with a motorized 36X zoom lens. Versions of the product with 18X and 26X zoom lenses are also available.

To simplify installation, the PTZ-3130-10 is shipped with an ultra-high power PoE injector; no special switches or midspans are required. The only cabling required at the camera is CAT5E cable powered by this injector. This single cable requirement speeds installation and reduces related costs. The camera operates well in low-light conditions (down to 0.01 lux). It is IR sensitive so infrared illuminators can be used to augment area lighting.

IVC camera offering includes pan-tilt zoom, fixed, zoom-only and varifocal (manual zoom) cameras. IVC manufactures cameras that are suitable for the harshest weather and environmental conditions; their cameras have been certified for use in Class I Div 1 and Class I Div 2 (inherently dangerous) environments. IVC camera systems combine their camera products and state-of-the-art management software. Their Relay Server and View Station software packages enable remote viewing and control of video as well as management of all aspects of your surveillance systems. IVC software also facilitates integration of video into 3<sup>rd</sup> party applications.

### **About Industrial Video & Control Company**

Based in Newton, MA, IVC delivers a broad range of quality IP based video systems to industrial, commercial and military applications. Their standards-based software, which delivers quality video to PCs and other client devices over a network, is designed to be scalable and easily integrate with third party software. A key strength of IVC is its ability to develop cameras, enclosures, and software to meet demanding customer requirements.

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