## For Immediate Release

Industrial Video & Control

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## Industrial Video & Control Co. expands rapid-deploy camera line

Industrial Video & Control now shipping cellular portable video systems for temporary surveillance applications.

Newton, MA – March 1, 2008 – Industrial Video & Control Co. (IVC), a leading provider of networked-based video surveillance systems, announced today the availability of its new cellular rapid-deploy camera system – the RD-PTZ-3130-02.

IVC is a manufacturer of IP-based cameras and developer of advanced software for managing networks of video systems. "The cellular camera we introduced last year has been extremely successful for certain temporary or remote video surveillance needs," states Norman Fast, president of IVC. "This version of that camera removes a lot of the mounting and transportation concerns customers face when deploying cameras for temporary use."

Police departments, emergency management agencies, and construction companies are among the types of customers that find this type of product attractive. The systems are engineered for easy transport and set up and they include IVC's Relay Server and View Station enterprise-class video management software packages. This software facilitates remote viewing and control of live and stored video from the rapid-deployment cameras and easy integration with wired and legacy cameras. As the video is IP-based, customers can, if required, easily share video with other stakeholders. For instance, if a contractor deploys such a system to monitor a construction site, they can easily share video with local authorities and the customer. Once the event or job is over, the camera system can be easily stored or moved to the next venue. The RD-PTZ-3130-02 is shipped with an "always on" connection to a broadband cellular provider, so there is little effort in establishing network connectivity for remote video viewing. A tripod and carrying are included simplifying transportation and on-site setup.

IVC camera offering includes pan-tilt zoom, fixed, zoom-only and varifocal (manual zoom) cameras. IVC manufactures cameras that are suitable for the harshest weather and environmental conditions; their cameras have been certified for use in Class I Div 1 and Class I Div 2 (inherently dangerous) environments. IVC camera systems combine their camera products and state-of-the-art management software. Their Relay Server and View Station software packages enable remote viewing and control of video as well as management of all aspects of your surveillance systems. IVC software also facilitates integration of video into 3<sup>rd</sup> party applications.

## About Industrial Video & Control Company

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Based in Newton, MA, IVC delivers a broad range of quality IP based video systems to industrial, commercial and military applications. Their standards-based software, which delivers quality video to PCs and other client devices over a network, is designed to be scalable and easily integrate with third party software. A key strength of IVC is its ability to develop cameras, enclosures, and software to meet demanding customer requirements.

## For further information, please contact:

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