For Immediate Release

Industrial Video & Control

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Date: August 18, 2008

Industrial Video & Control Co. expands all-weather PoE camera line

Industrial Video & Control now shipping manual zoom and zoom-only fixed PoE cameras that operate to -29 degrees C.

Newton, MA – August 19, 2008 – Industrial Video & Control Co. (IVC), a leading provider of networked-based video surveillance systems, announced today that it has introduced two new all-weather, outdoor camera models that require only a powered Ethernet connection. The MZ-3130-01, varifocal day/night switching camera, and the ZO-3130-02, 18x zoom fixed camera, are now shipping.

IVC is a manufacturer of IP-based cameras and developer of advanced software for managing networks of video systems. "With the proliferation of indoor PoE cameras, it was inevitable that customers were going to demand similar ease of installation for their outdoor cameras," states Norman Fast, president of IVC. "PoE technology has finally caught up to this demand and now we can deliver high-quality products that are easier and cheaper to install."

IVC now offers the most complete line of commercially available outdoor PoE cameras that can reliably operate in colder climates. These units include day/night switching IR sensitive cameras. Versions are available with other lens options to support any application. To simplify installation, these cameras are shipped with an ultrahigh power PoE injector; no special switches or midspans are required. The only cabling required at the cameras is CAT5E cable powered by this injector. This single cable requirement speeds installation and reduces related costs. The cameras operate well in low-light conditions (down to 0.01 lux). Since they are IR sensitive, infrared illuminators can be used to augment area lighting.

IVC camera offering includes pan-tilt zoom, fixed, zoom-only and varifocal (manual zoom) cameras. IVC manufactures cameras that are suitable for the harshest weather and environmental conditions; their cameras have been certified for use in Class I Div 1 and Class I Div 2 (inherently dangerous) environments. IVC camera systems combine their camera products and state-of-the-art management software. Their Relay Server and View Station software packages enable remote viewing and control of video as well as management of all aspects of your surveillance systems. IVC software also facilitates integration of video into 3rd party applications.

About Industrial Video & Control: Based in Newton, MA, IVC delivers a broad range of quality IP based video systems to industrial, commercial and military applications. Their standards-based software, which delivers quality video to PCs and other client devices over a network, is designed to be scalable and easily integrate with third party software. A key strength of IVC is its ability to develop cameras, enclosures, and software to meet demanding customer requirements.

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