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# IVC and Rockbestos-Surprenant Cable Corp. showcase Class I Division 1 networked video solution

### Certified CAT5e cable with certified high speed PTZ camera unveiled at Entelec Conference and Expo.

**Newton, MA – April 19, 2010 –** Industrial Video & Control Co. (IVC), a leading provider of networked-based video surveillance systems and Rockbestos-Surprenant Cable Corporation (RSCC), world leader in the design and manufacture of insulated high performance control, power, instrumentation, and specialty electrical cables, announced today the introduction of new networked video solution designed for use in hazardous areas.

RSCC's Gardex® CAT5e is designed for Ethernet communication and Class I Div 1 applications in industrial applications. The cable is designed for use in extreme temperatures and is UL-listed instrumentation tray cable ITC-HL, 300 volts. Its continuously-welded aluminum armoring reduces installation costs by negating the need for conduit. IVC and RSCC have successfully tested this new cable with IVC cameras to a distance of 600 feet. The Gardex CAT5e cable, connected to an IVC certified camera, was showcased at RSCC's booth at the recent Entelec Conference and Expo in Houston, Texas.

IVC is a manufacturer of IP-based cameras and developer of advanced software for managing networks of video systems. "Both IVC and RSCC have a solutions approach when dealing with our industrial customers, so working together on this connectivity solution for our cameras just made sense," states Clarke Esler, IVC Marketing Manager. "IVC has extensive experience deploying camera systems on oil rigs and at petrochemical facilities. This new cable from RSCC will greatly simplify installations for our oil and gas customers and reduce their implementation costs as well."

IVC camera offering includes pan-tilt zoom, fixed, auto-zoom, and manual zoom cameras. IVC manufactures cameras that are suitable for the harshest weather and environmental conditions; their cameras have been certified for use in Class I Div 1 and Class I Div 2 (inherently dangerous) environments. IVC camera systems combine their camera products and state-of-the-art management software. Their Relay Server and View Station software packages enable remote viewing and control of video as well as management of all aspects of your surveillance systems. IVC software also facilitates integration of video into SCADA applications.

#### About Industrial Video & Control Company

Based in Newton, MA, IVC delivers a broad range of quality IP based video systems to industrial, commercial and military applications. Their standards-based software, which delivers quality video to PCs and other client devices over a network, is designed to be scalable and easily integrate with third party software. A key strength of IVC is its ability to develop cameras, enclosures, and software to meet demanding customer requirements.

#### About Rockbestos-Surprenant Cable Corporation

Based in East Granby, CT, RSCC delivers a broad range of specialty signal, data, and power cable to industrial, nuclear, utility, petrochemical, transportation, and military applications. For over 80 years they have been

committed to meeting the most demanding customer requirements through innovative design, manufacturing excellence and unequaled customer service.

## For further information, please contact:

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