



## Logic, Inc. is now an AVEVA Select Partner in the Great Plains!

*Leveraging AVEVA's Entire Portfolio of Leading-edge Industrial Software, Logic, Inc. Will Help Customers Across Industries to Accelerate their Digital Transformation Journeys*

**Kansas City, United States, January 17, 2022** - Logic, Inc., a high-tech distributor of industrial hardware and software products, has become an **AVEVA Select** partner for the Great Plains, under a new name AVEVA Select Great Plains. Being an AVEVA Select partner allows Logic, Inc. to deliver AVEVA's full portfolio of leading-edge industrial software solutions to customers that will help them become more sustainable and profitable.

The AVEVA Select partnership has accelerated the value that Logic, Inc. can provide, empowering their customers and partners to optimize engineering, operations, and asset performance.

With AVEVA's **Engineering** solutions, they can assist customers in efficiently delivering capital projects on time and within budget. The AVEVA **Operations** suite eliminates supply chain value leaks while improving operational efficiency and enhancing collaboration. Logic, Inc. can also empower customers and partners to balance operating expenses and risk to optimize performance with AVEVA **Asset Performance Management**.

"Logic, Inc.'s customers and partners will continue to get the same desired support, with an impressive added value of wider access to AVEVA's complete portfolio, which assures a new level of Performance Intelligence using technologies such as AI, IIoT, big data and cloud. The AVEVA Select program helps our distributors to optimize on opportunities and to support their customers in digital transition," said **Perry Carroll, AVEVA Select Regional Spokesperson**. We are pleased to welcome Logic, Inc. to the AVEVA Select family and look forward to developing and capitalizing on mutually beneficial growth strategies."

"We are pleased to join the AVEVA Select Program and further grow our partnership with AVEVA. We are excited to utilize their catalog of products to offer the best industrial software solutions to our customers," said **Jeff Schmelzel, Software Sales Manager for Logic, Inc.**

-ENDS-



### **About AVEVA Select**

The AVEVA Select program is designed for partners with full access to AVEVA’s comprehensive software portfolio, enabling them to help companies accelerate their digital transformation journey. AVEVA Select aligns to both market and technology trends, with programs designed to suit every product and solution specialization in the engineering and industrial segments. By leveraging the breadth of the AVEVA software portfolio, AVEVA Select partners can now help customers simplify design, optimize production, and maximize performance. More at <https://www.aveva.com/en/about/partners/aveva-select/>

### **About Logic, Inc.**

For four decades, Logic, Inc. has led the automation industry as a regional high-tech distributor of industrial hardware and software products. We take company-wide and individual responsibility for the solutions and products we promote. To this end, we are committed to having the technical foundation, expertise, and investment in our infrastructure, resources, and people to provide the best experience for our customers.

### **About AVEVA**

AVEVA is a global leader in industrial software, driving digital transformation and sustainability. By connecting the power of information and artificial intelligence with human insight, AVEVA enables teams to use their data to unlock new value. We call this Performance Intelligence. AVEVA’s comprehensive portfolio enables more than 20,000 industrial enterprises to engineer smarter, operate better and drive sustainable efficiency. AVEVA supports customers through a trusted ecosystem that includes 5,500 partners and 5,700 certified developers around the world. The company is headquartered in Cambridge, UK, with over 6,500 employees and 90 offices in over 40 countries. Learn more at [www.aveva.com](http://www.aveva.com).

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